

MusicTogether

Performance Expectations

MusicTogether.ca

**Support Ontario artists
without leaving home**

Performing a live online show is a lot of fun, but to perform the best show possible we've put together some rules of engagement to follow during your show.

Preparing for the show

Give yourself adequate time to test any equipment or technology you'll be using for the show. Just like a regular live performance, please conduct a sound check and rehearsal prior to your performance. Practice and prepare for your show like you're performing in front of a live in-person show.

During the show

Introduce yourself or band to the audience. Never make the assumption that everyone watching is familiar with your work. Include the following in your introduction:

- Your name/band name
- What's your story and who are your musical influences
- What kind of music you're about to play

Mention why you decided to get involved with MusicTogether. We want to encourage more people to apply and perform so encourage other artists to do the same. Please make sure you mention everything listed below.

- "This show is brought to you by Shopify, Arts & Crafts, and Ontario Creates."
- Promote your merch and shout out ways people can donate
- Mention the support you received from Shopify (optional)

Use visual aids and hashtags. Write out the hashtag (#musictogether) on a board to show your support and get people talking about your show. The more people talk about it, the more opportunities for people to discover your music and MusicTogether.

After the show

- **Encourage** the audience to tune into other shows!
- **Add the "[Stay Home](#)" sticker onto your story.** We want to help encourage responsible physical distancing and we've teamed up with Instagram to make this easy.